



## MANAGED PRINT CASE STUDY: MARQUETTE UNIVERSITY

### CONTINUOUS IMPROVEMENT BRINGS ADDED VALUE

Marquette University is a private Catholic, Jesuit research university in Milwaukee, Wisconsin. Established in 1881, the school today has almost 12,000 students and 2,400 faculty and staff.



# MARQUETTE UNIVERSITY

“As a major university with thousands of students and staff spread out across a 90-acre campus, managing a printer fleet is a real challenge. But GFC has been able to help us find smart, creative solutions that makes it easy for our users and our IT staff.”

— **Craig Meyer**  
*Assistant Director Marquette  
University Purchasing*

#### THE CHALLENGE

Marquette University has a large printer fleet leveraging uniFlow to control, secure and analyze print devices on campus. Such a system allows the school and the IT staff to view how the machines are being used and leverage more advanced management features to optimize and secure their entire print network. The school needed to find a way to use this information to update and replace outdated printers and copiers with new MFP technology that offered the latest advancements in security and collaboration.

#### THE SOLUTION

The Gordon Flesch Company (GFC) worked with Marquette University to install new imageRUNNER ADVANCE MFPs to replace the prior Canon coterminous fleet. GFC's managed print solution allows IT staff to track usage and gain new insights – including usage reports that deliver true cost accounting and detailed analytics for all departments. With Canon's uniFLOW technology, Marquette enables secure printing and scanning capabilities to control usage, limit waste and conserve paper and toner.

#### THE RESULT

As a result, Marquette University has a much more efficient and better managed print environment. The most recent round of optimization continues to leverage the uniFlow management system, reducing overall fleet size by more than a dozen machines. In addition, GFC has a dedicated service technician on campus to ensure the fleet is serviced and repaired as quickly as possible.



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