



MANAGED PRINT CASE STUDY: CARDINAL STRITCH UNIVERSITY

CONVINCING AN ENTIRE UNIVERSITY TO PRINT LESS

Cardinal Stritch University is a private Roman Catholic university in Milwaukee with more than 2,000 students. It began as a teaching institution in 1937 and today offers more than 60 undergraduate and graduate degree programs.



CARDINAL STRITCH
UNIVERSITY

“The machines are better, the color is sharper and the staff says that it’s just so much easier to do their jobs.”

— Edward Cassel

Technology Configuration Management Engineer

THE CHALLENGE

Cardinal Stritch had more than 300 printers and copiers but had very little control over how they were used. When Edward Cassel took over management of the fleet, he wanted to lower costs, reduce waste and encourage the staff and students to print less. “We’ve been working not just to right-size our fleet, but to try to change the culture to a mindset that emphasizes printing only pages you need,” says Cassel.

THE SOLUTION

The Gordon Flesch Company (GFC) began a phased deployment to consolidate over 120 multi-function printers (MFPs) and 200 individual printers down to 57 MFPs and 40 single-function printers. GFC also helped manage the fleet with the GFC imageCARE+ solution to help students and faculty print less. “From my perspective, there is so much less waste and we’ve been able to cut consumption and be much, much more efficient,” Cassel says.

THE RESULT

In addition to right-sizing the University’s printer fleet, GFC was able to put new controls in place to help lower printing costs. For example, the school already used PaperCut software to manage its print fleet, but had not been able to use advanced print management features, or even include Mac users. And thanks to the just-in-time delivery of imageCARE+, the University is **using 20% less toner and supplies**. “We’ve seen substantial savings,” says Cassel. “It is clear people were printing too many pages they didn’t need and the University had been paying substantial overage fees to our previous provider.”



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